

An aerial photograph of the Sacramento, California, skyline is shown with a semi-transparent blue overlay. A thin orange horizontal line runs across the middle of the image. The text "Sacramento as a Living Lab" is written in a white serif font, and "ULI" is written in a smaller white sans-serif font below it. The date "October 2, 2018" is written in a white serif font below the orange line. The background image shows the city skyline, including the Sacramento River and the Yolo Bypass Bridge.

Sacramento as a Living Lab

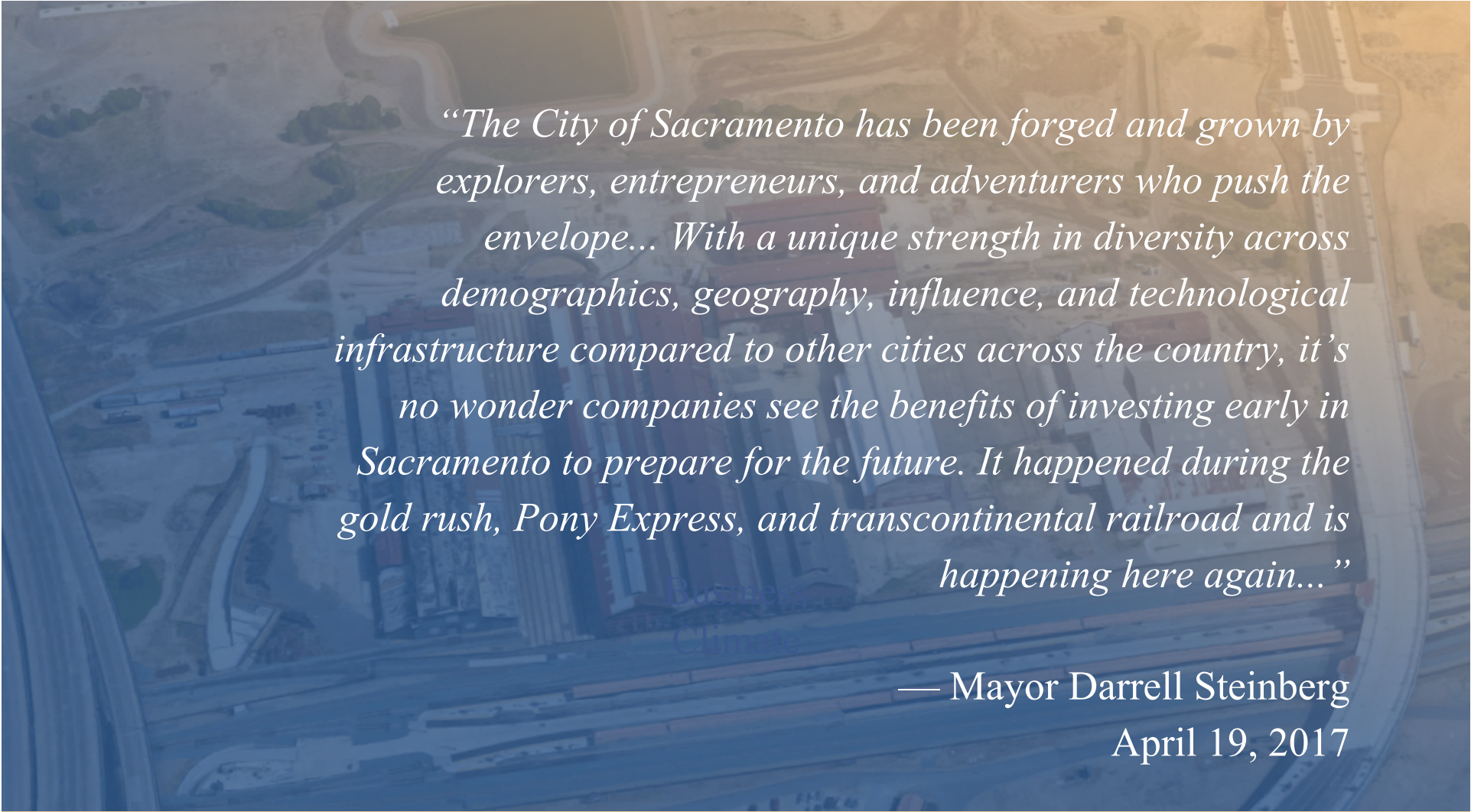
ULI

October 2, 2018

Agenda

October 2, 2018

1. Sacramento Urban Technology Lab
 2. Verizon 5G
 3. Volkswagen Investment
 4. Smart City
 5. On the Horizon
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An aerial photograph of Sacramento, California, showing the city's layout, including highways, buildings, and green spaces. The image is overlaid with a semi-transparent blue filter. A quote from Mayor Darrell Steinberg is centered on the image, and the words "Business" and "Climate" are faintly visible in the background.

“The City of Sacramento has been forged and grown by explorers, entrepreneurs, and adventurers who push the envelope... With a unique strength in diversity across demographics, geography, influence, and technological infrastructure compared to other cities across the country, it’s no wonder companies see the benefits of investing early in Sacramento to prepare for the future. It happened during the gold rush, Pony Express, and transcontinental railroad and is happening here again...”

— Mayor Darrell Steinberg
April 19, 2017

Sacramento Urban Technology Lab

The Sacramento Urban Technology Lab (SUTL) is the living embodiment of the “Triple Helix” model of economic innovation, where government, academia, and industry collaborate to transform Sacramento into that of a “living laboratory” for entrepreneurs, advanced technology businesses, and academic institutions to test, develop, and scale their ideas, products, and services.



Sacramento Urban Technology Lab

A faint, stylized silhouette of a city skyline with various buildings and a bridge, set against a light gradient background.

SUTL Verticals

- Mobility
- Clean Technology & Sustainability
- Health IT and Life Science
- Food Systems
- Internet of Things and Cybersecurity
- Government and Civic Technology
- Workforce Development

Verizon 5G

Sacramento & 5G

Public Private Partnership

5G Rollout

- Sacramento's partnership with Verizon is evidence of its emergence as a leader in innovation. The implementation of the 5G pilot program is one of the first in the nation. The City's role in this partnership is to drive the development processes forward and open its doors to more innovators like Verizon, who will bring new technologies that will drive economic success and inclusivity by serving our diverse communities, in an effort to pursue the mission of the City for all.

Volkswagen & Electrify America

Volkswagen subsidiary Electrify America has designated Sacramento as the first Green City in its Zero-Emission Vehicle (ZEV) Investment Plan. Under this initiative, Electrify America will invest \$44 million in Sacramento by 2020 to catalyze a transformational shift in mobility to zero-emission technologies by installing charging infrastructure, conducting outreach and education, and implementing programs designed to increase access to and use of ZEVs.



VW & EA
\$44 Million Investment



EA & The Green City

Electrify America Objectives

- Construction and operation of a network of Level 2 chargers, DC fast chargers, and high-power charging
- Launch of a new EV car share program
- Study opportunities for zero-emission delivery fleets and e-taxis
- Expanding access to ZEV technologies access for disadvantaged and low-income communities

Electric Vehicle Initiatives

- EV strategy
- EV charging locations
- EV charging at City Facilities
- Curbside charging
- City ZEV Fleet
- Sacramento PEV Collaborative
- ... More to come

Smart City

Smart City

Goal

To become a Smart City that recognizes the opportunity for information and technology as a tool to provide services to all its citizens: including accessibility, affordability, choices, coordination, and efficiency.

Five Pillars


- 5G
 - Mobility
 - Public Safety
 - Civic Innovation
 - Operations
-

On The Horizon

Sacramento Next

- Retain and Expand
- Inclusive growth
- ATOS Institute
- Aggie Square
- Rail Yards
- Expand Regional Influence



An aerial photograph of a city skyline at dusk or dawn. The sky is filled with soft, wispy clouds, and the city lights are beginning to glow. In the foreground, a large, multi-decked ship is docked at a pier. The city's architecture is visible, with various buildings and structures. A bridge is also visible on the right side of the image. The overall tone is serene and hopeful.

Together we're defining
the next era of a great
American city.

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join the conversation: innovatesac.org