## $\overbrace{m}{ }^{\circ}$ CresleighHomes

$\square$ Since 1991
$\square$ Value Add Strategy
DWalkability \& Community Amenities $\square$ Mixed Residential



## Pearl Creek

Apartments




## Rocklin Trails

Single Family






|  | Sacramento | Roseville |
| :---: | :---: | :---: |
| Average Sale Price for 2015 (MLS) | \$484,500 | \$410,990 |
| Financing | CONV Fixed Rate | FHA REG Fixed Rate |
| \% Down | 20\% | 3.5\% |
| Term \& Rate | 30 Yrs @ 4\% | 30 Yrs @ 3.875\% |
| Loan Amount | \$387,600 | \$403,545 |
| Down Payment (20\%) | \$96,900 | \$14,385 |
| Closing Costs | \$4,675 | \$4,491 |
| PrePaid/Impounds | \$5,635 | \$4,876 |
| Total Money Required | \$107,210 | \$23,752 |
|  |  |  |
| Income to Qualify | \$7,560 | \$8,790 |
| Monthly Payments |  |  |
| First Loan P \& I | \$1,850 | \$1,898 |
| Iaxes, Ins \& MI | \$645 | \$828 |
| Iotal Monthly Payment | \$2,495 | \$2,726 |
|  | 1801 L Street Lofts | Pearl Creek |
| Class A Apartment Rents | \$2,400 | \$1,705 |
| Difference | \$95 | \$1,021 |

## Sacramento

## Roseville


Pulte - Primrose \$410,990

SqFt: 2,444 Land SqFt: 4,500


## Pro Forma

| Selling Price Per House | $485,000.00$ |  |
| :--- | ---: | ---: |
| Square Feet | 2,300 |  |
| Profit | $10 \%$ | $48,500.00$ |
| Marketing/Sales | $5 \%$ | $24,250.00$ |
| Overhead | $5 \%$ | $24,250.00$ |
| Finance | $2.50 \%$ | $12,125.00$ |
| Construction Cost | $\$ 110.00 /$ sq.ft. | $\$ 230,000.00$ |
| Fees |  | $33,000.00$ |
| Improvements- on and off site site | $45,000.00$ |  |
| Engineering, Architecture Fee, \& Miscellaneous | $6,000.00$ |  |
| Land Value | $\mathbf{6 1 , 8 7 5 . 0 0}$ |  |

Housing Units
Based on assumptions could pay

20 units to acre
$1,237,500.00$ an acre or $\$ 28 \mathrm{sq}$. ft.

## Project

## $\square$ Land Scarcity

## $\square$ Fees

$\square$ Aging Infrastructure
$\square$ Construction Cost
-Overhead
$\square$ Total/Unit
$\square$ Perceived Land Value

