



SACRAMENTO PROMISE ZONE

FACT SHEET

The Sacramento Promise Zone initiative is a public-private-nonprofit collaboration led by the Sacramento Housing and Redevelopment Agency, in partnership with City of Sacramento, County of Sacramento, and over 30 partners and supporters.

Benefits of the Promise Zone

- Opportunity to engage Five AmeriCorps VISTA members in your Promise Zone.
- A federal liaison assigned to assist with navigating federal programs.
- Preferences for certain competitive federal programs and technical assistance.
- Promise Zone tax incentives if enacted by Congress.

Goal of the Promise Zones Initiative

To revitalize high-poverty communities across the country by

- creating jobs
- increasing economic activity
- improving educational opportunities
- reducing serious and violent crime
- leveraging private capital
- assisting local leaders in navigating federal programs and cutting through red tape.

PROMISE ZONE 10-YEAR STRATEGY

Accelerate Job Creation

1. Invest in occupational skills training that prepares jobseekers for career pathways to middle skilled jobs that ensure self-sufficiency.
2. Improve economic growth by addressing economic impediments that prevent business growth in the Promise Zone area.

Economic Development

1. Revitalize commercial corridors that offer revitalization opportunities for retail, commercial, and housing.
2. Focus resources on key infill and major development projects to create jobs, improve quality of life and build a sustainable local economy.
3. Diversify the economy through growth and support of the core business clusters.

Education

1. Increase third grade reading proficiency by focusing on early learning programs and proven strategies. Only 37% of third graders are reading at grade level in Sacramento.
2. Improve retention rates by increasing basic skills competencies in reading, writing, and math to improve student preparedness for degree, certificate courses, and employment.
3. Support and improve college and career readiness programs.

Health

1. Increase adoption of local general and specific plans to improve community design that supports healthy lifestyles.
2. Increase opportunities for physical activity through shared use agreements between municipalities, school districts and community based organizations by targeting schools in the Promise Zone.
3. Implement strategies to translate and integrate known community health interventions to address high blood pressure and high cholesterol for Promise Zone residents.

Sustainable Community Revitalization

1. Strengthen community capacity to address gang involvement and create safe neighborhoods, especially for boys and men of color residing in the Promise Zone, utilizing program such as My Brother's Keeper.
2. Increase housing types and transit growth to promote livability and connectivity within the Promise Zone.

Statistics

- Total population covered is 127,893 residents
- Poverty rate is 34%
- Unemployment is 19%
- Life expectancy for residents in the Promise Zone is 72 years verses 79 outside the zone