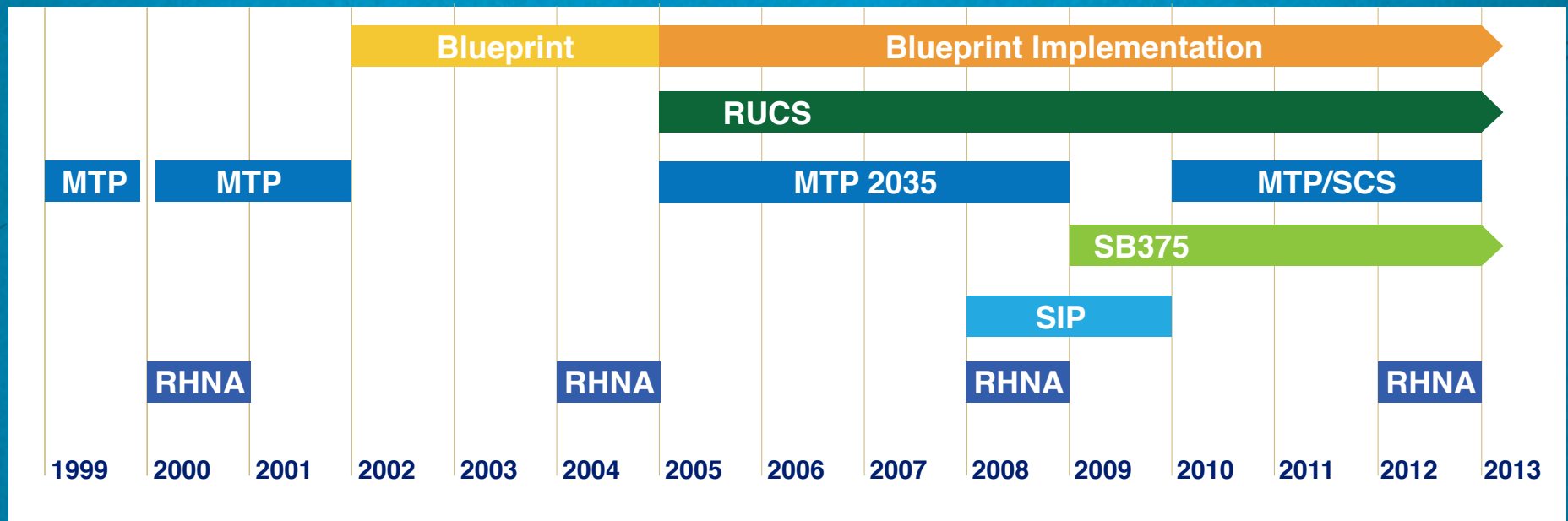


# BLUEPRINT: BUILT TO LAST, OR..... PASSING FANCY?

**Mike McKeever**  
**CEO, SACOG**  
**ULI April 23, 2014**



# SACOG Major Planning Initiatives

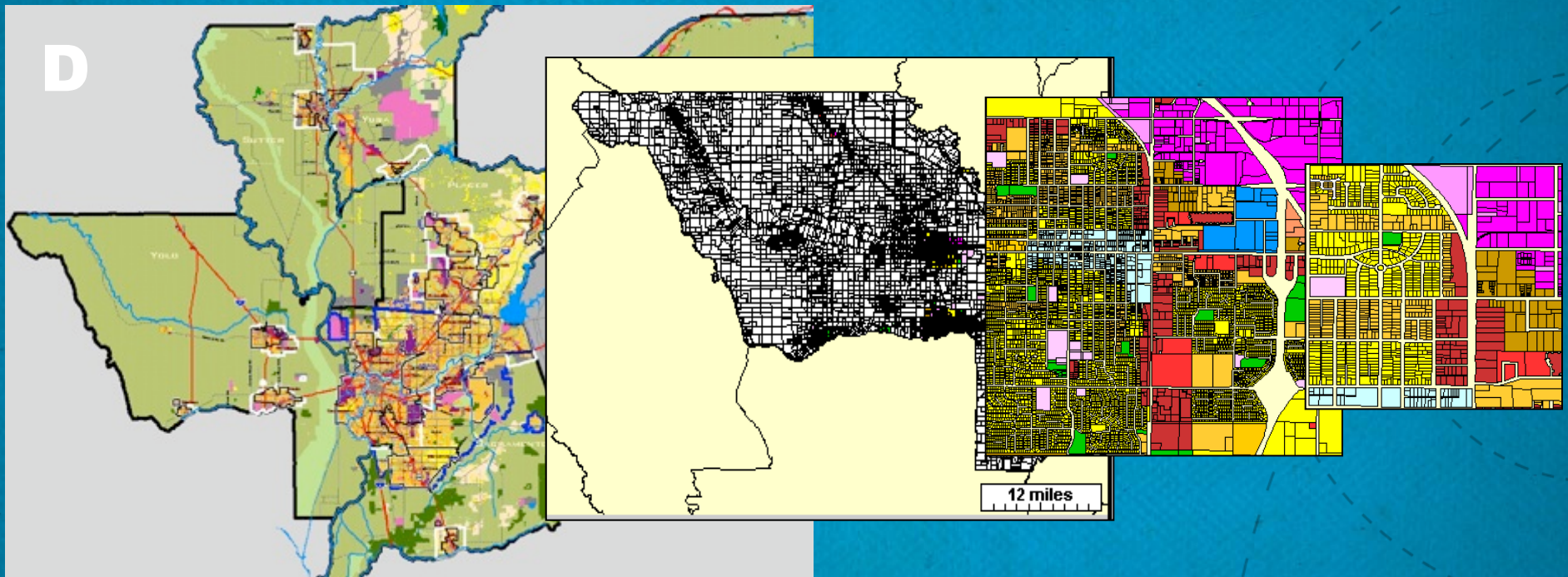




# Blueprint Process: Key Elements

- Focus on implementation/action
- Information-based planning: use state-of-the-art data, forecasts and models
- Citizen democracy: educate, involve and listen to broad range of citizens and stakeholders

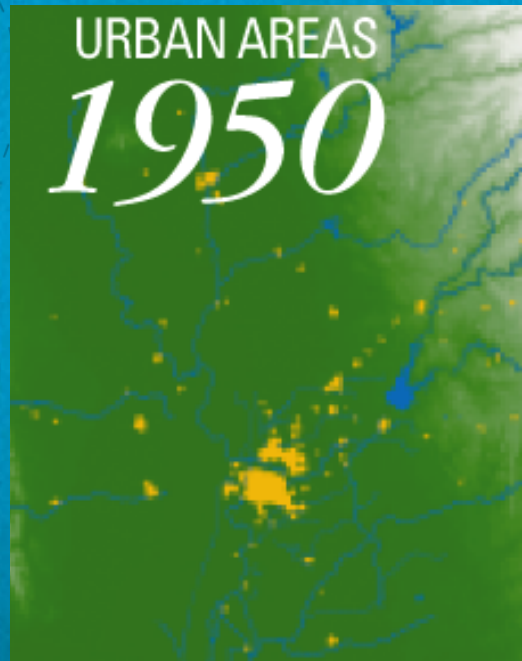
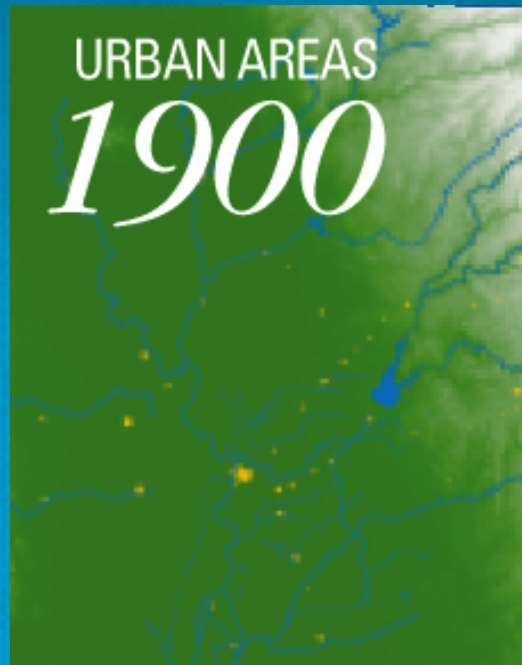
# Blueprint: Information-based planning



**Regional** —→ **Jurisdiction** —→ **Neighborhood**



# Urbanization: 1900–2050?





# Broad Public Outreach

- Valley Vision led
- 8,000 Participants & Broad Representation Across the Region
- Neighborhood, County and Regional Scale Workshops





# Regional Forum 2004 — 1400 people



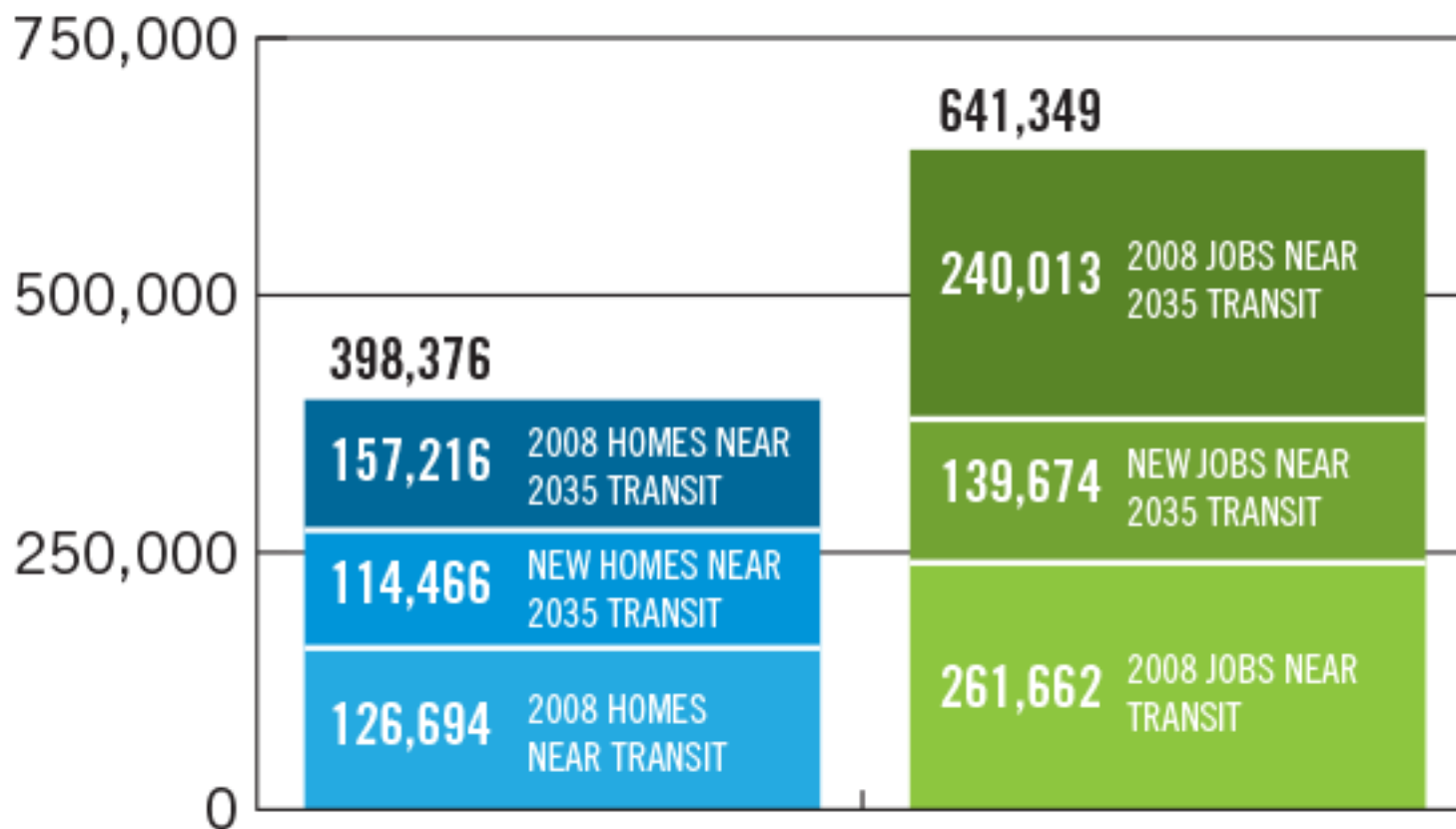


# Blueprint Principles

- Transportation Choices
  - Housing Choices
  - Compact Development
  - Use Existing Assets
  - Mix Land Uses
  - High Quality Design
- Protect Natural Resources



# Share of new homes and jobs near high-frequency transit



# Reduced impacts on farmland. For every 1,000 new residents:

1988–2005

**333**

**acres**

2005–2035

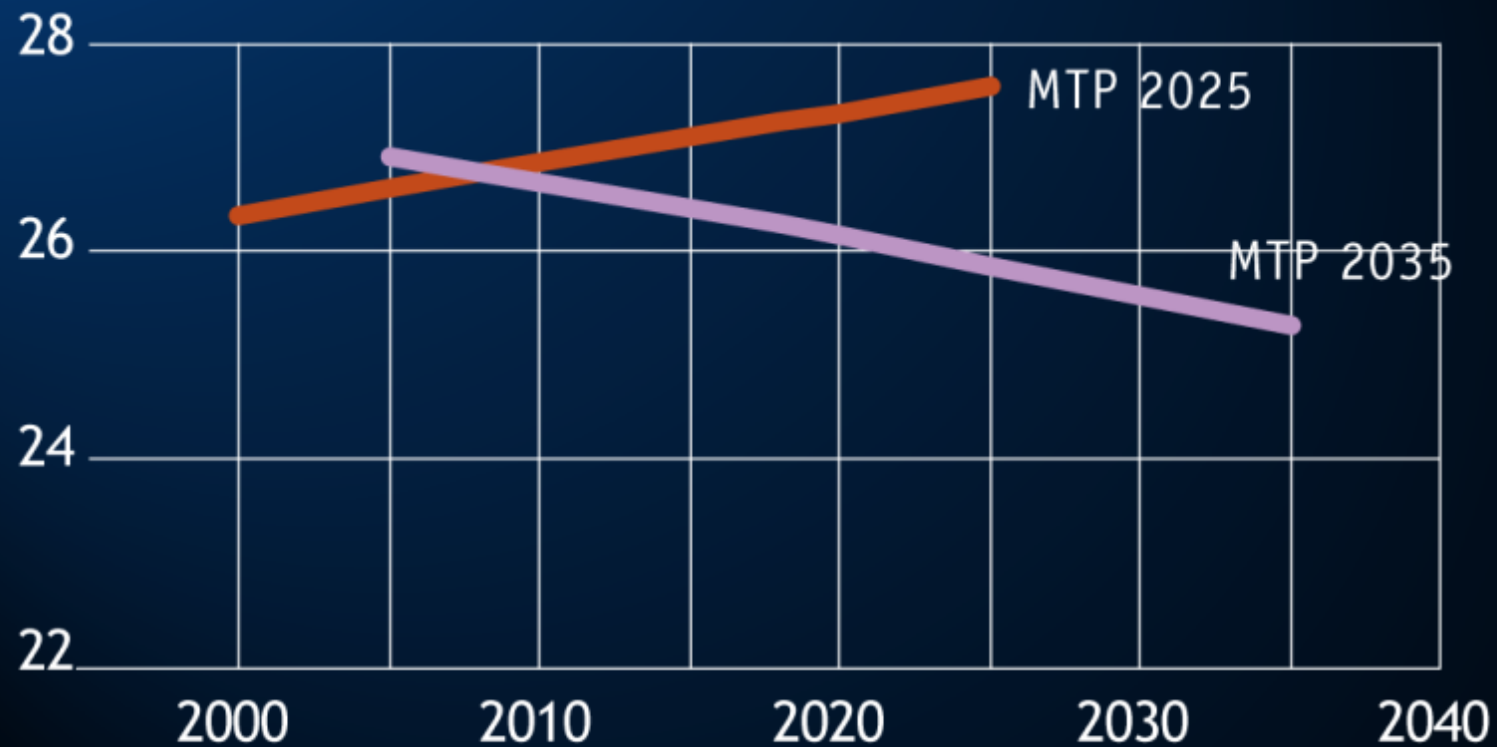
**42**

**acres**

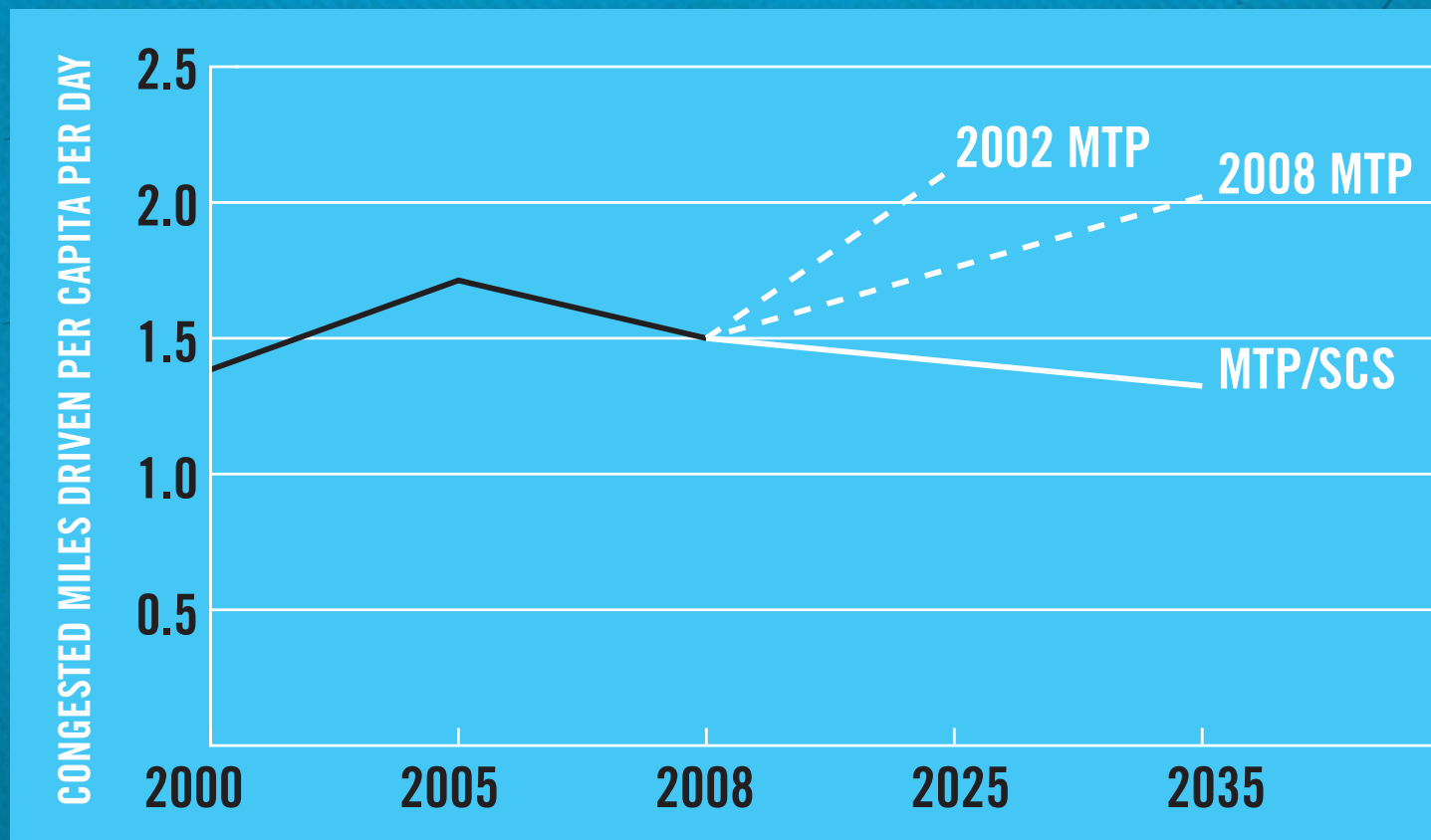




# Total Weekday Vehicle Miles Traveled Per Capita

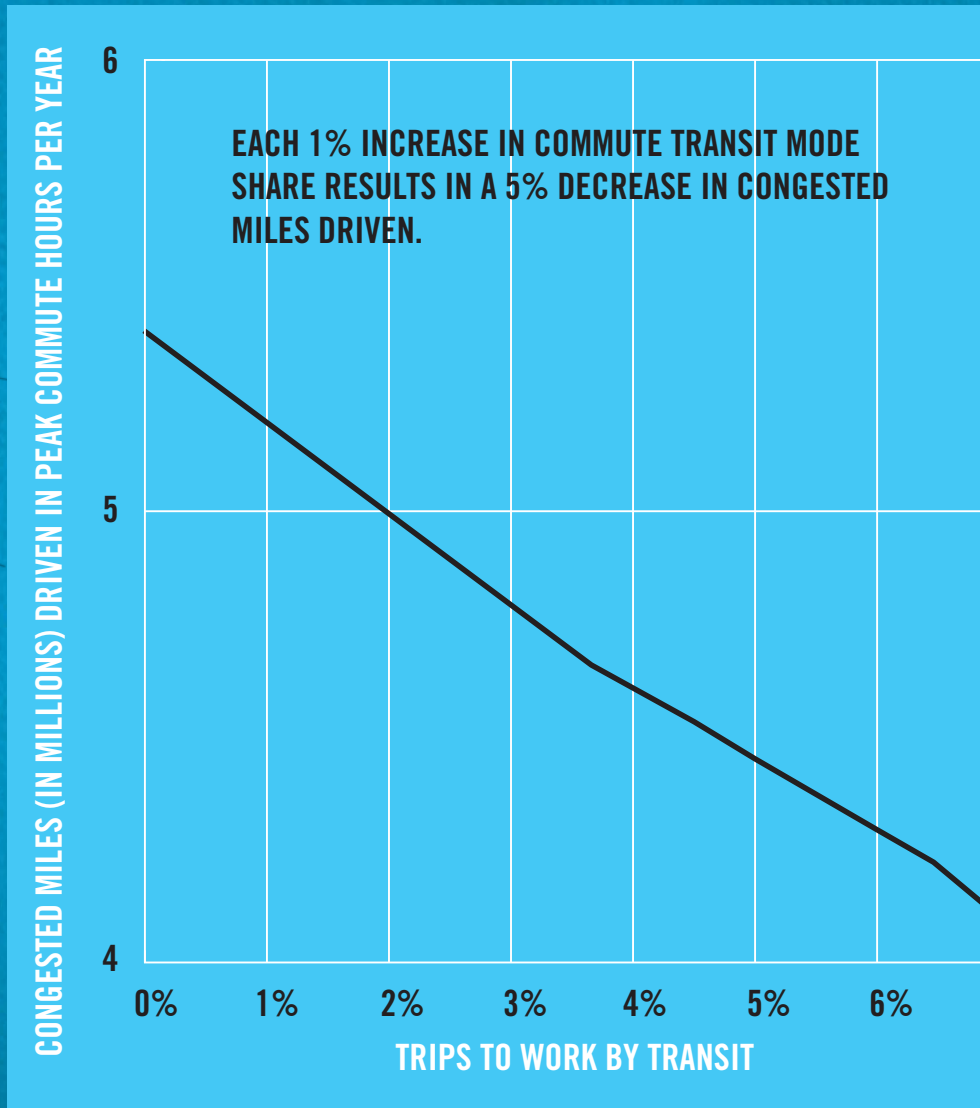


**An absolute reduction in the amount of heavy congestion typical residents will experience in their daily lives.**





# Small increases in transit use help reduce congestion



# Big Picture Issues

- Policy/Regulatory trends
  - Blueprint valuable for both defensive and offensive purposes

## Funding

- Blueprint for competitive advantage
- Fiscal/Resource Efficiency
  - Lower infrastructure costs
  - Higher transit cost recovery
  - Lower water use



# Current MTP/SCS Update

- Underway – adopt in early 2016
- Focus on successful implementation
- Key policy areas
  - Increase funding for “fix it first”?
  - Any changes to phasing of plan?
  - Special geographic focus on unique challenges/opportunities in aging suburbs